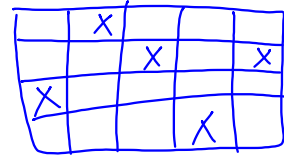


### 1.3 Sampling Methods

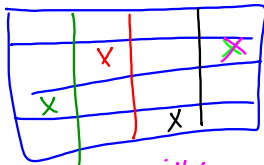
5 types

#### Random



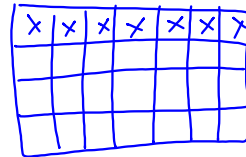
Fair No pattern

#### Stratified Random "Groups"

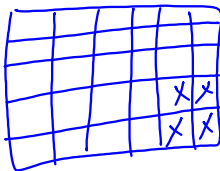


Random within groups

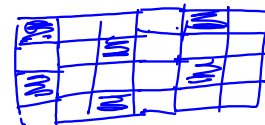
Convenience  
"easy for sampler"  
first four in door



#### Cluster small group



Systematic  
"method pattern"  
gym every third person



Random  
Stratified Random  
Convenience  
Cluster  
Systematic