$$\frac{2.54 \text{cm}}{1 \text{ in}} \cdot 18 \text{ in} = 45.72 \text{ cm}$$

$$\frac{1 \text{in}}{2.54 \text{cm}} \cdot 75 \text{ on} = 29.5 \text{ in}$$

$$\frac{1.54 \text{cm}}{2.54 \text{cm}} \cdot 75 \text{ on} = 29.5 \text{ in}$$